



Agenda of Towns  
and Cities  
**Catalonia 2050**

Urban Agenda of Catalonia



**Generalitat de Catalunya**  
Government of Catalonia



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# From the United Nations Urban Agenda to **the Agenda of Towns and Cities of Catalonia**



# CATALONIA 2050

**TERRITORIAL  
BALANCE**



**ECONOMIC  
PROSPERITY**



**SOCIAL  
EQUITY**



**DIGITAL TRANSITION**



**GREEN TRANSITION**



**MULTI-LEVEL GOVERNANCE**



The digital transition will promote progress towards:

# 2050 DIGITAL CATALONIA

- Technology for people
- Technology for public management
- Competitive digital economy
- Supporting the green transition

The green transition will promote progress towards:

# 2050 CATALONIA BECOMES CLIMATE NEUTRAL

- New model aimed at achieving energy sovereignty
- New model aimed at achieving food sovereignty
- Preserving the environment and biodiversity
- Fair and balanced transition

# WHAT IS MULTI-LEVEL GOVERNANCE?

## **Cross-cutting, multi-level governance**

- A shared commitment of all administrations to achieve the digital and green transitions for Catalonia
- The coordination of urban and territorial strategies between different administrations
- In implementing the Agenda for Towns and Cities Catalonia 2050, promotion of an integrated governance model that enables a comprehensive perspective and overcomes the silo effect in public policies
- Public-private action strategy

## **Social and civic vision**

- Progress towards citizen involvement and co-responsibility strategies when planning urban habitats
- Promote an intersectional vision, where gender, class, ethnicity, sexual orientation, age, etc. are taken into account in urban policy strategies and their implementation
- Incorporate urban planning elements to build healthy, safe and enjoyable habitats for children
- Guarantee and move forward democratic quality



# TERRITORIAL BALANCE

Promote territorial balance  
by creating competitive  
advantages for living, working  
and enjoying every corner of  
the territory

## STRATEGIC AREAS

- Liveable and sustainable environments
- Territorial connectivity
- Energy and natural resources
- Natural heritage and resilience

## **Liveable and Sustainable environments**

Progress towards complex and polycentric urban models, with a balance between residential density, economic activity and other uses; healthy and resilient, with open, nearby, high quality, green spaces that are permeable with the surrounding open spaces; safe, accessible and inclusive.

Promote and integrated territorial planning that addresses the interrelations between habitats and nature, taking into account urban centres, natural territory, mountains, coastline and the unique characteristics of each environment.

# Connectivity

Connect and add structure to every corner of the territory. Moving towards a balanced model between the Metropolitan Area of Barcelona, intermediate and small cities, towns and villages and neighbourhoods, creating new centralities that enable more local services, facilities and work centres in Catalonia.

Progress towards territorial equity through a commitment to connectivity infrastructures both physical and digital. Develop integrated, multimodal, collective, connected, decarbonised, inclusive and safe model of mobility as a service (MaaS).

# Energy and natural resources

Move towards a carbon neutral energy model, based on the internet of energy: decentralised and based on prosumers (producers and consumers), networked and digital, universal, local, based on clean and renewable energies, and on efficiency and reduced consumption.

Ensure efficient use of natural resources and circular management of waste.

## Natural heritage and resilience

Harness nature to improve the quality of life. Enhance urban and peri-urban green and blue infrastructure as a system that provides eco-systemic services, enhancing its value and increasing its surface area, in order to halt biodiversity loss. Focus on nature-based solutions (NBS) to increase the resilience of the territory to face climate change.

# ECONOMIC PROSPERITY

Create economic dynamism and prosperity by reinforcing traditional sectors, new production models, and new opportunities in the digital and green economy

## STRATEGIC AREAS

- High value-added digital and green economy
- Talent and entrepreneurship
- Research and technology transfer
- Circular economy

## High value-added digital and green economy

Transform the productive sectors with social impact for the future. Promote disruptive business models by using the economic potential of the territory and improve competitiveness and industrial employment, modernise the secondary sector; promote knowledge clusters, promote new technologies, facilitate creativity and innovation and seek greater added value when producing products and services.

## Talent and entrepreneurship

Promote talent generation, in accordance with future needs of the productive sector, focusing on the digital capabilities, and on continuous learning in accordance with technological and digital advances.

Establish the territory as an environment that attracts and retains talent, placing value on competitive factors such as infrastructures, the digitalisation of the economy, hybrid forms of work and quality of life.



## Research and technology transfer

Promote a missions oriented scientific and technological research to boost the productive sector and the competitive reinforcement of the economy.

Promote scientific and technological assets and infrastructures in Catalonia, making the most of the leading research centres and science and technology parks, establishing mechanisms to achieve transfer of knowledge.

# Circular economy

Ensure the transition to a circular and green economic and consumption models; incorporate resource efficiency principles at every stage of the value chain, from extraction, production, transport, consumption, treatment and waste recovery.

# SOCIAL EQUITY

Progress towards a more equitable society and a new social contract that guarantees fundamental rights and leaves no one behind

## STRATEGIC AREAS

- Cohesive and inclusive society
- Healthy and safe quality of life
- Citizen-focused digital public services
- Identity and culture

## **Cohesive and inclusive society**

Guarantee and enable access and permanence to adequate housing for the entire population, as well as to the basic services and supplies, and the fundamental rights, including digital rights that guarantee their well-being.

# Healthy and safe quality of life

Guarantee and ensure people's well-being and quality of life by promoting and encouraging healthy and safe environments and habits.

Promote environments and habits for happiness, well-being and enjoyment throughout their lives, as well as physical and personal interaction.

## **Citizen-focused digital public services**

Promote quality digital public services that are interoperable between administrations, citizen-centred, and that respond to future social needs, and that are able to do so proactively, anticipating social demand, and on a personalised basis, offering a service tailored to personal and specific territorial characteristics.

# Identity and culture

Promote cultural assets taking advantage of the opportunities of the digitalization and connectivity, the catalan language and the physical and intangible heritage of the whole territory, and at the same time recognize and dignify the heritage cultural of the diversity of people who live there, like a tool for social integration and rooting. These assets must also serve to encourage cultural interaction between cities and towns to create cultural axes in territory, taking into account the cultural diversity of the people who live there.

# Urban Assembly of Catalonia

## URBAN ASSEMBLY OF CATALONIA PRESIDENCY

Presidency

*Vice-President Ministry  
of the Vice-Presidency, Digital Policies and Territory*

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Co-Presidency

*Mayor of Barcelona City Council*

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First Vice-Presidency representing local government

*Mayor of Hospitalet de Llobregat City Council*

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Second Vice-Presidency representing  
stakeholders from society

*Confederation of Neighbourhood Associations of Catalonia*

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## GOVERNMENT OF CATALONIA REPRESENTATIVES

	<i>Organisations</i>
Vice-Presidency, Digital Policies and Territory	Vice-Presidency Secretariat for Digital Policies Secretariat for Territory and Mobility
Presidency	Ministry
Vice-Presidency, Digital Policies and Territory	Ministry
Economy and Finance	Ministry
Business and Employment	Ministry
Equality and Feminism	Ministry
Foreign Action and Open Government	Ministry
Education	Ministry
Research and Universities	Ministry
Climate Action, Food and Rural Agenda	Ministry
Health	Ministry
Interior	Ministry
Social Rights	Ministry
Culture	Ministry
Justice	Ministry



## CIVIL SOCIETY REPRESENTATIVES

### *Organisations*

Academia and knowledge	University of Barcelona
	Autonomous University of Barcelona
	Polytechnic University of Catalonia
	Institute for Catalan Studies
	Barcelona Institute of Regional and Metropolitan Studies
	Barcelona Institute for Global Health
Professional associations	Association of Surveyors, Technical Architects and Building Engineers of Barcelona
	The Barcelona Bar Association - Property Managers for Barcelona and Lleida
	Architects of Catalonia
Third sector	Bureau of the Third Sector
	Càritas Catalunya
Trade unions	Unió de Pagesos (Farmers' Union)
	General Workers' Union (UGT)
	Comissions Obreres
Productive sector	CECOT
	Foment del Treball
	PIMEC
	Official Chamber of Commerce, Industry and Navigation of Catalonia
Others	Metropolitan Transport Authority (ATM)

## LOCAL GOVERNMENT REPRESENTATIVES

### *Organisations*

Metropolitan Area of Barcelona	President
	Executive Vice-President
	Institutional Vice-President
	Institutional Vice-President
	Councillor
Federation of Municipalities of Catalonia	President and Mayoress of Vilanova i la Geltrú
	Vice-President and Mayor of Martorell
	Mayor of Pineda de Mar
	County Councillor of Baix Llobregat
Catalan Association of Municipalities (ACM)	President and Mayor of Deltebre
	Vice-president and Mayor of Riudoms
	Vice-President and Mayoress of Anglés
	Deputy Secretary-General
Provincial councils	President of the Barcelona Provincial Council
	President of the Girona Provincial Council
	President of the Lleida Provincial Council
	President of the Tarragona Provincial Council

## LOCAL GOVERNMENT REPRESENTATIVES

### *Organisations*

Vegueria  
capitals

AGirona City Council

Lleida City Council

Tarragona City Council

Manresa City Council

Vilafranca del Penedès City Council

Tortosa City Council

La Seu d'Urgell City Council

Network of  
Microvillages of  
Catalonia

Presidency

## SECRETARIAT

### *Organisations*

Ministry  
For  
Territory

Director General for Urban Agenda

## OBSERVERS

### *Organisations*

International organisations

UN-Habitat (United Nations)  
Red Cross Catalonia

Local and regional government networks

EUROCITIES  
ORU-Fogar  
UCLG  
METROPOLIS  
MedCities, Mediterranean Cities Network

Local government

Cerdanyola del Vallès City Council  
Granollers City Council  
Igualada City Council  
Palafrugell City Council  
Reus City Council  
Sant Boi de Llobregat City Council  
Sant Cugat del Vallès City Council  
Santa Perpètua de la Mogoda City Council  
Sabadell City Council  
Terrassa City Council  
Valls City Council  
Vendrell City Council

## OBSERVERS

	<i>Organisations</i>
Professional associations	Association of Geographers of Catalonia
	Association of Civil Engineers, Roads, Canals and Ports of Catalonia
	Association of Industrial Engineers
	Association of Economists of Catalonia
	Association of Graduate and Technical Industrial Engineers of Catalonia
	Association of Technical Engineers of Public Works
Observatories, academia and foundations	UNESCO Housing Chair, Rovira i Virgili University
	Advisory Council for Sustainable Development of Catalonia
	Catalan Committee of Representatives of People with Disabilities
	ESCR Observatory
	Landscape Observatory
	Barcelona Metropolitan Housing Observatory

## OBSERVERS

### *Organisations*

Institutes,  
agencies and  
government  
units

Catalan Women's Institute  
Catalan Land Institute (INCASOL)  
Catalan Energy Institute (ICAEN)  
Catalan Housing Agency  
Catalan Water Agency (ACA)  
Waste Agency of Catalonia  
Public Transport Platform  
Barcelona Metropolitan Strategic  
Plan  
General Director of Spatial and Urban  
planning  
CIDOB  
General Director of Mountain and  
Coastal Policies  
Deputy General Director of Housing  
Climate Change Office  
General Director of Strategic  
Territorial Actions  
Acció  
Secretariat of Strategy, Information  
and Territorial Coordination  
General Secretariat

Political  
representatives

ERC  
JxCat  
Catalunya en Comú  
PSC  
CUP  
Partit Popular  
Ciutadans



# **NOTES CATALONIA 2050**



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A large rectangular area with a black border, containing horizontal lines for writing.



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Greener, more prosperous  
and more democratic”.

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A large rectangular frame containing 20 horizontal lines for writing.





Lined writing area for notes or text.



A large rectangular frame containing a series of horizontal lines for writing.



A large rectangular frame containing 21 horizontal lines for writing.





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and Cities  
**Catalonia 2050**

Web: [agendaurbanacatalunya.cat](http://agendaurbanacatalunya.cat)



IMPLEMENTING  
THE NEW  
URBAN AGENDA